

JILL BECKER



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EMPLOYMENT

2005 TO PRESENT

FREELANCE WRITER AND EDITOR

- Pen stories for a variety of online, newsstand, trade, regional, inflight, and custom publications, including *Woman's Day*, *Good Housekeeping*, CNN, and HGTV. Articles cover a gamut of topics, with primary focus on travel and lifestyle
- Contribute content to internal and external communications for numerous organizations and businesses, from nonprofits to Fortune 500 firms
- Edit, copy edit, and proofread magazines, manuscripts, books, and other materials for individual authors, group publishers, major corporations, and other clients

2017 TO 2019

EDITOR-IN-CHIEF, *SIMPLY BUCKHEAD MAGAZINE (CIRCULATION 24,000)*, VALUESTREAM MEDIA GROUP

- Responsible for assigning and editing all of the content for 80+ page luxury lifestyle magazine published eight times a year
- Move issues through the production process, from pagination to final proofing
- Wrote the "15 Minutes With" column, as well as other stories, captions, cover blurbs, etc.
- Managed issue budget, conceptualized and coordinated photo shoots, and handled various other editorial duties as required

2007 TO 2009

EDITOR, *GROUP TRAVEL PLANET MAGAZINE (CIRCULATION 16,000)*, CONNECT (FORMERLY COLLINSON PUBLISHING)

- Conceived, assigned, and edited all content for 60+ page bimonthly glossy magazine aimed at group travel planners
- Oversaw all aspects of the production process, from pagination to final proofing to printing issues
- Wrote numerous features and other stories, as well as captions, cover blurbs, and all other miscellaneous copy
- Developed editorial calendar, media kit, and other promotional materials, and maintained magazine's Twitter page
- Managed and mentored assistant editor, interns, and freelance designer

1995 TO 2005

SENIOR EDITOR, *AMERICAN WAY MAGAZINE (CIRCULATION 330,000)*, AMERICAN AIRLINES

- Assigned and edited approximately a third of the department- and feature-length stories for each of the magazine's 24 yearly issues, including the cover story and all of the travel content
- Contributed story ideas on everything from destinations to decor, as well as concepts for special issues and other projects
- Wrote cover blurbs, headlines, subheads, and captions, as well as regular stories for various sections of the magazine
- Represented the magazine at industry-related panels, events, and seminars
- Filled in for editor and managing editor as needed

1985 TO 1995

ASSISTANT EDITOR, *TEXAS MONTHLY MAGAZINE (CIRCULATION 300,000)*

- Wrote short, timely pieces for front-of-book section and longer stories as assigned
- Compiled and edited statewide entertainment listings and restaurant reviews
- Served as final proofreader before magazine went to press

AWARDS

- Most Improved Magazine, Association for Women in Communications, 2008
- Silver Award, Publication Redesign, American Society of Business Publication Editors, 2008
- Bronze Award, Overall Headline Writing, American Society of Business Publication Editors, 2008
- Best Personal Profile/Interview, Katie Awards, 2004
- Best Short News Article, CTO Worldwide Travel/Photographer Awards, 2003
- Best Personal Profile/Interview, Katie Awards, 2000