

# JILL BECKER

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## EMPLOYMENT

2009 TO PRESENT

FREELANCE WRITER AND EDITOR

- Pen stories for a variety of online, newsstand, custom, trade, regional, and inflight publications, including *SUCCESS*, *Private Clubs*, *Spirit*, and *Virtuoso Life*. Frequent contributor to CNN.com
- Write hotels column for Examiner.com
- Contribute to internal and external communications for numerous organizations and businesses, from nonprofits to Fortune 500 firms
- Edit, copyedit, and proofread books and other materials for individual authors, major publishers, and corporate clients

2007 TO 2009

EDITOR, *GROUP TRAVEL PLANET* MAGAZINE (CIRCULATION 16,000), COLLINSON PUBLISHING

- Concepted, assigned, and edited all content for 60+-page bimonthly magazine aimed at group travel planners
- Oversaw all aspects of the production process, from pagination to final proofing to printing issues
- Wrote numerous features and other stories, as well as captions, cover blurbs, and all other miscellaneous copy
- Developed editorial calendar, media kit, and other promotional materials, and maintained magazine's Twitter page
- Managed and mentored assistant editor, interns, and freelance designer
- Also served as consulting editor/contributor for relaunch of Vacationplanning.net

2005 TO 2007

FREELANCE WRITER AND EDITOR

- Contributed articles and provided editing, copy editing, and proofreading for a client list that included magazines (*American Way*, *Atlanta Peach*), websites (HGTV.com, Fitnesstravelgear.com), book authors (*Innovative Doctoring*, *The Spirit of Creativity*), private publishing houses, PR firms, and other organizations

1995 TO 2005

SENIOR EDITOR, *AMERICAN WAY* MAGAZINE (CIRCULATION 330,000), AMERICAN AIRLINES

- Assigned and edited approximately a third of the department- and feature-length stories for each of magazine's 24 yearly issues, including all of the travel content and the celebrity cover story
- Contributed story ideas on everything from destinations to decor, as well as concepts for special issues and other projects
- Wrote cover blurbs, headlines, subheads, and captions, as well as regular stories for various sections of the magazine
- Represented the magazine at industry-related panels, events, and seminars
- Filled in for editor and managing editor as needed

1985 TO 1995

ASSISTANT EDITOR, *TEXAS MONTHLY* MAGAZINE (CIRCULATION 300,000), TEXAS MONTHLY

- Wrote short, timely pieces for front-of-book section and longer stories as assigned
- Compiled and edited statewide entertainment listings and restaurant reviews
- Served as final proofreader for entire editorial content of magazine

## AWARDS

- Most Improved Magazine, Association for Women in Communications, 2008
- Silver Award, Publication Redesign, American Society of Business Publication Editors, 2008
- Bronze Award, Overall Headline Writing, American Society of Business Publication Editors, 2008
- Best Personal Profile/Interview, Katie Awards, 2004
- Best Short News Article, CTO Worldwide Travel/Photographer Awards, 2003
- Best Personal Profile/Interview, Katie Awards, 2000

## SKILLS

- Mac OS X, Microsoft Office, InDesign, QuarkExpress, Photoshop, WordPress